Classic Posters - Poster Glossary Terms

By Michael Erlewine
Included below is a very loose glossary of
poster-related terms, organized by groups
Collecting Posters as a Business
Ebay
Shipping Posters

Collecting Posters: Display
Adhesives for Framing Posters
Archival Glass
ClearHold Corners
Dry Mount
Mat Board -- Archival
Plexiglas

Collecting Posters: Tools
Gloves for handling posters
Micrometer
Starrett Steel Rules

Collecting Posters: Storage
Archival
Drop-Front Storage Boxes
Flat-File Cabinets
Glassine
Interleaving
Lamanating Posters
Museum Barrier Paper
Neutral Glassine
Oxford Display Albums
Polyehtylene Storage Bags
Portfolio Boxes
Steel Safes
Taped Plastic Bags

Poster Terms:
Bindweed
Combo
Lobby Cards
Music Memorabilia
Price guide
Signed by Plate
Signed By The Artist
Loupe
Ticket Outlet Strip
Grading
Dots Per Inch
Point Size
Hairline
Imprint

Posters: Cards
Card Set

Grande Card
Mailer
Postcard
Postcard -- Ad Back
Postcard -- Blank Back
Postcard -- Bulk Rate
Postcard -- Cut Double
Postcard -- Double
Postcard -- Place Stamp Here
Postcard -- Single
Uncut Double

Posters: Editions
1st Printing Set
Bootleg
Counterfeit
Forgery
Original Art
Pirate Printing
Reprint
Unauthorized Poster
Variant
Artist's Proof
Color Variant
Concert Poster
Edition
Format
Image Set
Limited Edition
Numbered Edition
Numbered Poster
Numbered Series
Original
Original Printing
Progressive Proof
Set
Ticket Set

Posters: Handbills
Flier
Handbill

Posters: Types
Boxing Style Posters
Silkscreen

Venues
Venues: Family Dog
Avalon Ballroom
Family Dog Dances
FD
Bill Graham
BG
BGP
Fillmore

Fillmore Poster
New Fillmore
The Fillmore

Printing: Anomalies
Blistering
Chalking
Drop Out
Ghosting
Moire Pattern
Off Register
Overprinting
Pin or Tack Hole
Pinholing
Posterization
Press Hickey
Set Off
Show Through
Walk-off
Crease
Dog Ear

Printing: Additive Colors
Additive Colors
Color Bar
Color Wheel

Printing: Folding
Folding: Concertina
Folding: Continuous
Folding: Double Gate
Folding: Parallel
Folding: Right-angle Fold
Folding: Single Fold

Printing: Paper
Cover Paper
Grain of the paper
Self-cover
Paper Stock
Bond
Brown Paper
Card Stock
Cardboard
Coated Stock
Glossy Stock
Index -- Coated
Index -- Uncoated
Matte Finish
Newsprint
Thin Paper
Varnish
Vellum

Printing: The Press

Back to Back
Back Up
Blanket
Bleed
Broadside or Broadsheet
Butt Fit
Cylinder Press
Dye-Based Ink
Embossing
Gang
Ganging
Grippers
Monochromatic
Overun
Paper Plate
Platen Press
PMS
Press Number
Process Inks
Process Printing
Rotary Press
Run On
Split Fountain
Trapping
Trimming
Under-run
Work and Tumble
Work and Turn
Work and Twist

Printing: Press Marks
Corner Marks
Crop Mark
Fold Marks
Register Marks
Trim Marks

Printing: Pre-Press
Artwork (Mechanical)
Break for Color (Color Break)
Burn
Color Separating
Color Transparancy
Duotone
Emulsion
Flat
Halftone
Image Area
Keyline
Knock OUt
Lay out
Line Art
Negative
Overlay
Plate

Positive
Registration
Screened Print
Stripping
Vacuum Frame

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Printing: Proofs
Blue-line
Brownline Proof
Digital Proof
Match Print
Press Sheet
Printers Proof
Proofs
Proofsheet
Silverprint

Printing: Types of
Giclee
Iris Print
Litho
Lithograph
Offset
Screen Print
Seriograph

Printing Type
Intaglio
Etching
Gravure (photogravure)
Metal Engraving

Printing: No Impression
Printing Type: None Impression
Inkjet
Laser Printer
Xerography (photostatic)
Printing Type: Planographic

Printing: Planographic
Offset Printing
Collotype
Hectography (gelatin)
Lithography

Printing: Relief
Printing Type: Relief Printing
Letterpress
Linocut
Woodcut

Printing: Stencil
Printing Type: Stencil
Mimeography
Silkscreen (Seriography)